

Worldwide PC Power Management from the Cloud



- IT Power Consumption is a 'Hard Cost'
- Save \$20-\$60 per PC per Year
- PC Power Management is 'Low Hanging Fruit'
- Green Initiatives Generate Positive Public Perception
- PC Power Management Provides Rapid Return and Positive Image Benefits



What Organisations Need PC Power Management Solutions?



❏ Everyone with PCs

- ❏ To an extent....
- ❏ There are particular user/customer types

❏ Commercial Businesses

- ❏ Save Carbon Emissions for Green Initiatives or CRC Impact
- ❏ Reduce Costs

❏ Public Institutions

- ❏ Meet Government Targets on Carbon Reductions
- ❏ Reduce Costs

❏ Managed Service Providers

- ❏ Provide Required Aspect to a Managed Service
- ❏ Competitive/Differentiating Offering
- ❏ Cost Effective Solutions
- ❏ Profitable Revenue Generating Opportunity

Normal Barriers to Implementing PC Power Management



Financial

- Who Will Pay for This?
- What Budget?
- Time to Return on Investment

Administrative

- What is the Effort Involved?
- Will We Need More Staff?
- Who Will We Assign to the Project Ongoing?

Infrastructure

- What Hardware Do We Need per Implementation?
- What Is the Upfront Investment?
- How Does This Affect the Return on Investment?

Technical

- Does the Product Work?
- Will it Impact the Business?
- Can it Handle Exceptions?
- Is it Compatible With My Business?

A Completely Unique Offering

I NEED a PC Power Management solution within my organisation

Answer: Verismic Power Manager Premise

I NEED a PC Power Management Solution to offer to my customers

Answer: Verismic Power Manager MSP

I NEED a PC Power Management solution with ZERO capital and infrastructure cost

Answer: Verismic Power Manager Hosted



Overcoming Infrastructure Barriers



On-Premise Normally Infrastructure Heavy

- Servers for each Company/Division
- Costly for Shared Services and Service Providers

Verismic Hosting

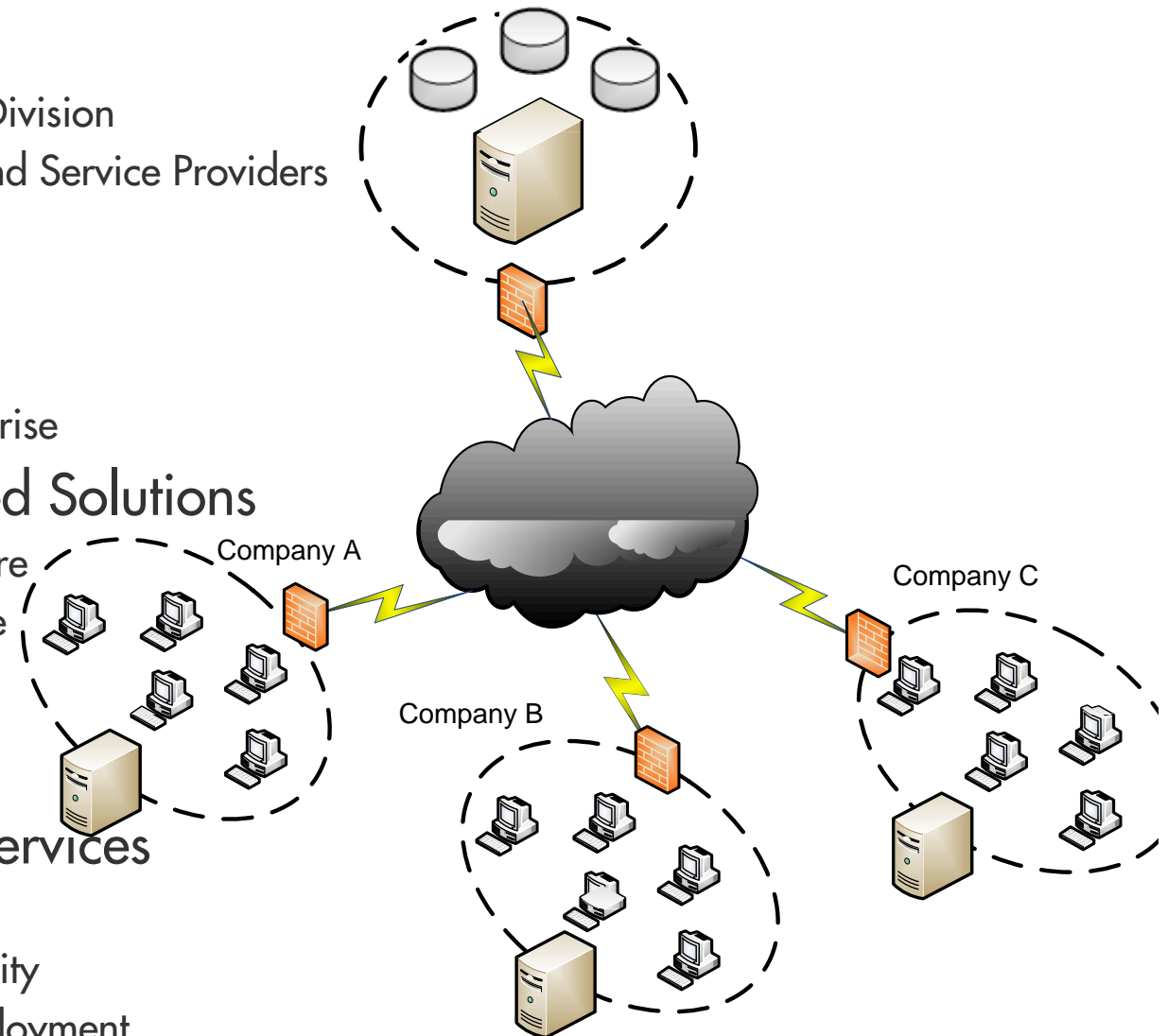
- No On-Premise Hardware
- No ROI Impact
- Large/Medium/Small Enterprise

Verismic MSP and Hosted Solutions

- Zero On-Premise Infrastructure
- Minimal Hosted Infrastructure
- Shared Infrastructure
 - MSP
 - Shared Services

Verismic MSP/Shared Services

- Shared Central Infrastructure
- Highly Cost Effective Scalability
- Simpler Implementation/Deployment





❏ Low Technical Administrative Design

- ❏ Minimal Maintenance Requirements
- ❏ Self-Maintaining Agents
- ❏ Centrally Published/Maintained Content
- ❏ Exchange Rate Data

❏ Fully Managed Service Available

- ❏ Remove Administrative Overheads Entirely
- ❏ Sparxent Verismic Solution

❏ Ideal for MSP/Shared Services

- ❏ Managed by Existing Service Provider
- ❏ Licensing to Support this Model



Overcoming Financial Barriers



Zero Infrastructure Hosted

- No Associated Hardware/Software Costs

Rental Models

- No Upfront Software Capital Outlay
- Simpler ROI Model
- Operational vs. Capital Expenditure
- Simpler Budgeting

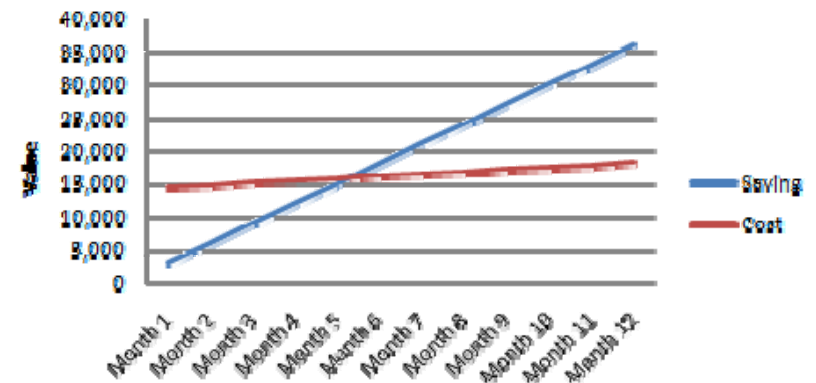
Shared Infrastructure

- Cost Effective for MSP
 - No recurring on-premise infrastructure requirements
 - MSP Rental & Fully Transferrable Licenses
- Support Multiple Environments from Central System

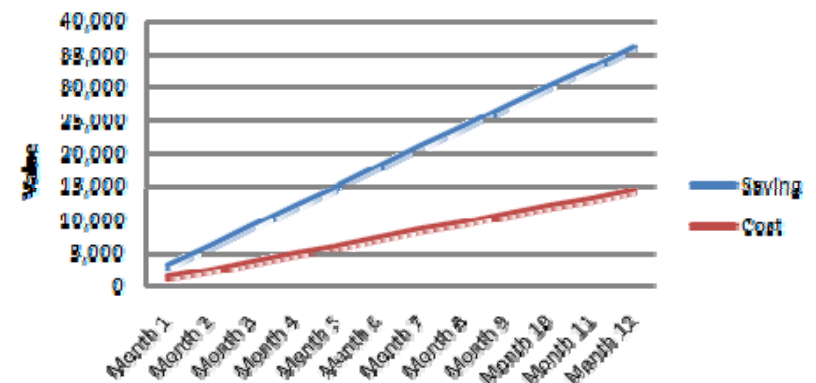
Simpler Business Case

- All Benefits of On-Premise Solution
- All Benefits of Hosted/MSP Solution
- Same Solution

PC PM Break-Even (1,000)



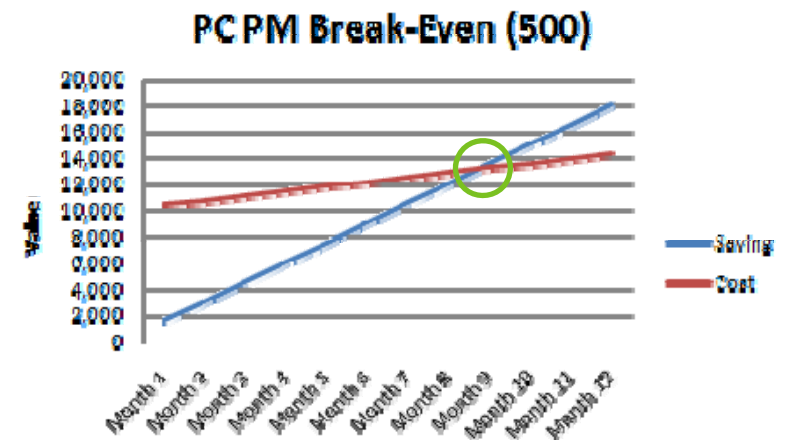
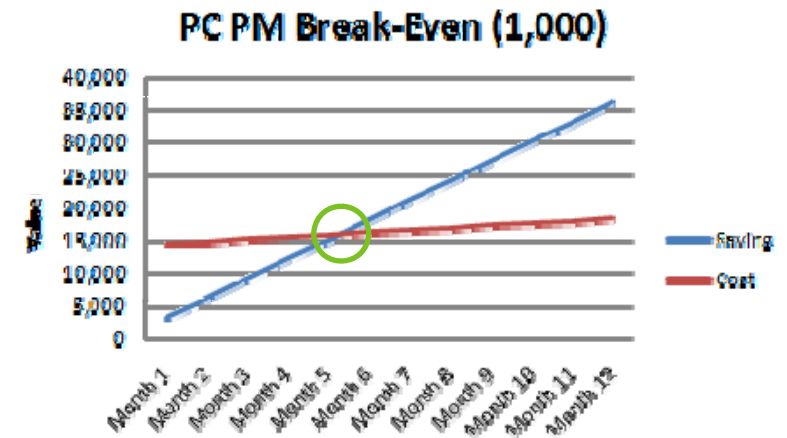
Cloud PC PM Break-Even (1,000)



Solution Overview

❏ An On-Premise Power Management Solution Needs...

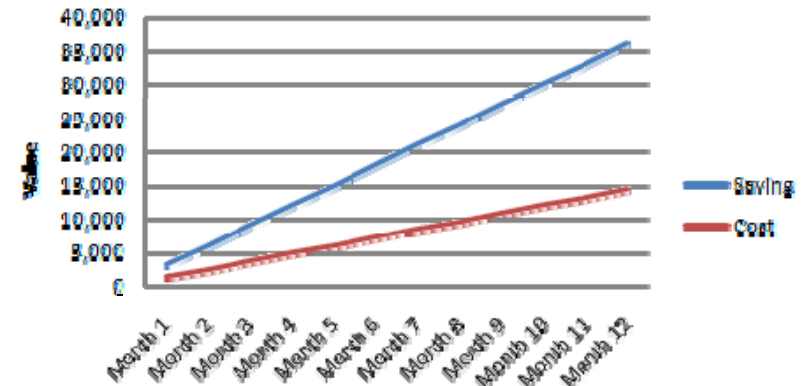
- ❏ A Physical Server
- ❏ A Server OS License
- ❏ A Database
- ❏ Server Administration
- ❏ Power Management Software
 - ❏ Initial Outlay
 - ❏ Ongoing Maintenance



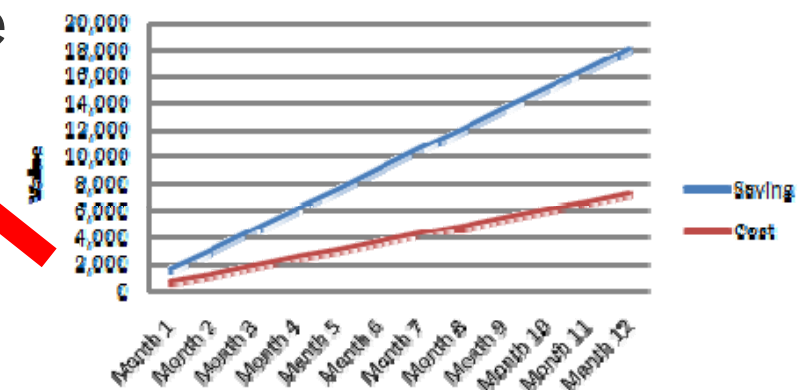
~~A Cloud Solution Needs...~~

- ~~A Server~~
- ~~A Server OS License~~
- ~~A Database~~
- ~~Server Administration~~
- ~~Power Management Software~~
- ~~Initial outlay~~
- ~~Ongoing Maintenance~~

Cloud PC PM Break-Even (1,000)



Cloud PC PM Break-Even (500)

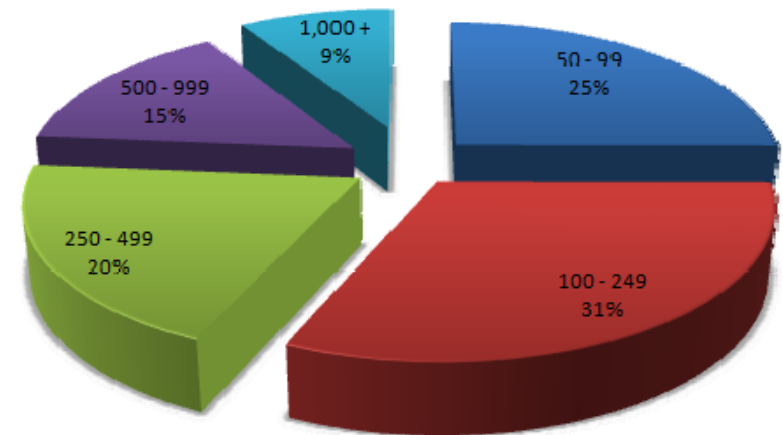


Benefits of Cloud/Hosted



- Let PC Power Management Reach Further
 - Reach the greater % of devices
 - Increase the environmental benefits of PC Power management by removing barriers to the majority of businesses
- Simpler Business Case Production
 - Most common stumbling block is proving the business case
 - Easier to produce even if ultimately an on-premise solution would be used
- Simpler Justification for Green IT Projects
 - No capital outlay
 - Options to rent software
- Professional Power Management for All
 - No reason to manage with lower specification solutions
 - Enterprise class software without the high initial setup costs
 - The flexibility every business requires

PC Population by Business Size (est.)



Running within Hours
Saving Energy the Same Day



What eWEEK says about Verismic Hosted Power Management:

eWEEK readers recently rated **desktop power management** as the number one way to cut the carbon footprint of IT.

However, most desktop management systems require an on-site server, and represent the kind of IT commitment that only a large organization can make, even though the payback time is usually around six months.

“For the small to mid-size business this can often mean PC Power Management is too difficult to justify as a project,” said Mark McGinn, Managing Director of Verismic. Allowing companies to have their PCs managed remotely with a web-based interface could open up the savings to more businesses.

Full Article: <http://www.eweekurope.co.uk/news/cloud-based-pc-power-management-offered-for-smbs-13093>

Just Some of Our Verismic Customers



Questions?



Request a Free Power Manager Hosted Trial

Simply email:

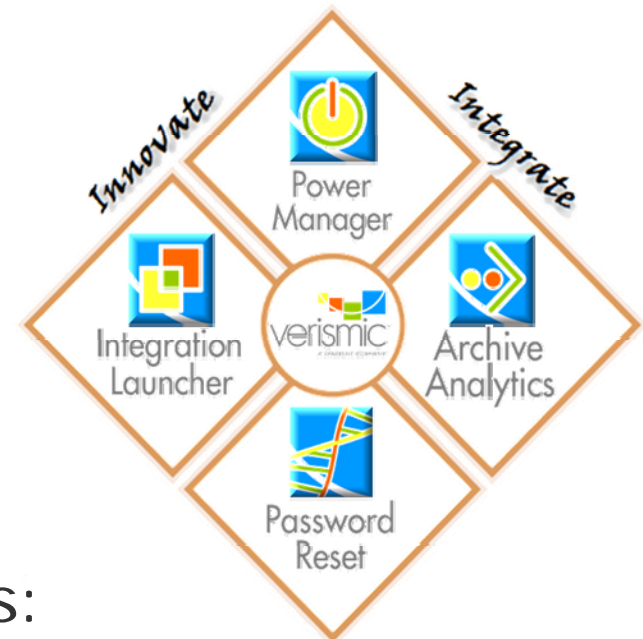
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Additional Resources:

www.sparxent.com/PC_power_management.html

